



# Australia Awards Short Course Inclusive Leadership

Course Brochure

## Australia Awards Short Course Inclusive Leadership

The Laos Australia Institute (LAI) is a partnership between the governments of Australia and Laos, with the aim of improving skills and capacities, at both the individual and organisational levels, to support economic and social development priorities in Laos. The mission of LAI is to improve Laos' human resources through scholarships, training and organisational capacity building.

LAI administers Australia Awards on behalf of the Government of Australia. Australia Awards are prestigious international scholarships and short courses offering the next generation of global leaders an opportunity to undertake study, research and professional development. Australia Awards contribute to the long-term objectives of promoting growth and stability in our region, as well as strengthening links between people and organisations to enhance mutual understanding and cooperation. They equip recipients with the skills and knowledge to drive change and contribute to the economic and social development of their own countries, in effect, building the human resource capacity of partner countries within mutually agreed development sectors.

Australia Awards Short Courses are targeted programs of intensive training for selected cohorts to address specific technical or soft skills gaps. They are formal study or training opportunities delivered by an approved Australian higher education provider or an Australian Registered Training Organisation in Australia and/or in partner countries.

#### Short Course background and objectives

The creation of the ASEAN Economic Community (AEC) in 2015 marked the establishment of a highly integrated market with a combined purchasing power of US2.3 trillion. For Mekong countries, this provided great economic potential by providing access to regional markets and value chains.

Then the COVID-19 pandemic severely impacted regional economies and trade relationships. Initial indications are that the economic impacts of COVID have disproportionately impacted marginalised groups and women through the reinforcing of traditional genderroles associated with unpaid care and household labour, with deeper impacts in sectors where women are overrepresented. COVID restrictions created difficulty accessing essential goods and services and made detection of gender-based violence more challenging<sup>1</sup>. Realignment of regional trade partnerships will be criticalto future economic growth and stability. The signing of the Regional Comprehensive Economic

#### Course title

#### Australia Awards Short Course Inclusive Leadership

#### Planned dates:

Wednesday 11 January 2023 Online Pre-Course Introductory Session (exact time to be confirmed)

Monday 23 January 2023 to Friday 24 March 2023 for intensive face to face and online modules

Partnership (RCEP) in late 2020 provides an opportunity for Mekong countries to work towards inclusive, economic stability. Australia is committed to support this recovery.

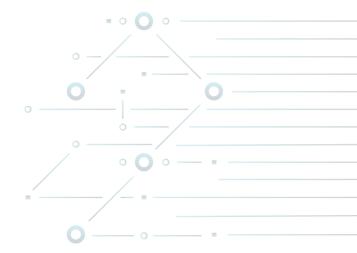
This Course seeks to support diverse participants from the public and private sector to develop leadership capabilities which enable improved economic and community outcomes. This support is anchored in an understanding that inclusivity is supported by community-wide and institutional changes in attitudes, expectations and practices.

#### **Course outcomes**

The expected outcomes of this 10-week course are that participants will

- identify and improve their skills in decisionmaking,
- become more empowered as leaders and develop their soft skills for their professional development, and build confidence and networks to support their potential;
- deepen insights into the significance of issues such as how women and gender diverse people experience intersectional disadvantage, as well as understanding inclusive gender equity and leadership in their context, including how this relates to recovery afte r COVID-19;
- develop skills to maintain and enhance a strong relationship between the Lao PDR and Australia

<sup>&</sup>lt;sup>1</sup> CARE Evaluations, 2020, Laos Rapid Gender Analysis COVID-19 July 2020, https://www.careevaluations.org/evaluation/laos-rapid-gender-analysis-covid-19-july-2020/



 Male participants will develop the means to be allies of women and agents for change in their communities and workplaces to bring positive impacts as related to women's leadership and gender equality.

#### **Course structure**

The course is for participants from the Lao PDR only.

The course combines face to face intensiveworkshops, online real-time and self-paced modules along with the opportunity for mentoring of participants. The course is divided into five components as follows:

• Component 1: Online Pre-Course (half day)

Introductions, presentations and project briefing

• Component 2: Two Intensive 5 day Modules

Participants will be face to face with Griffith academics online and an in-country facilitator. Learning activities include: presentations, Q&A, discussion/networking forums, role play, guest speakers, site visits (COVID permitting), project work and virtual Australian cultural presentations.

• Component 3: Online Self-paced Modules

The course includes 5 online Modules with each module approximately two weeks. Per module, participants are expected to spend 4 hours for live on- line sessions and prerecorded lectures. Participants will answer short answers and multiple-choice questions in each module to determine their engagement with the core content. There will be at least one live session per week to build participant engagement and relationships. Component 4: Mentoring

Participants will be mentored in groups of three to four by a senior Australian mentor in a related subfield/profession. The mentor will organise a fortnightly group session, to give advice to the participants' on their projects, discuss questions regarding the content and introduce other Australian networks/individuals. In the weeks participants do not meet with the mentor, the participants can meet informally in their groups of 3 to discuss a task/topic provided by the mentor and/ reflect on the course material of the week.

#### • Component 5: Project Planning

Weekly independent project work for implementation into the participant's workplace or community on completion of the short course.

Release from the participant's other work commitments for 4 hours per week is recommended to participate in all mentoring sessions and related tasks.

#### • Component 6: Closing Activity

The final 2-hour session allows participants to share their project plans and celebrate the completion of the course.





#### Course topics

- The global & Asia regional gender equality frameworks
- The role of women globally and in Asia
- Gender and leadership
- The role of women in economic development case studies from different sectors
- The role for men in gender leadership
- Soft Skills for leadership
- Promoting women into positions of influence Mapping progress on gender equality
- Barriers, challenges and approaches to gender equity and applications to projects
- Business case for diversity and inclusio

Inclusive Leadership for Laos Participants - 10 Week Course Overview							
Part	Program Activities	Mode	Duration	January	February	March	
	Pre-Program (1-2 weeks prior to commencing)	Online	1.5 hours	Wednesday 11 January			
2	Initial intensive workshop	Face to face in Laos	5 days	23-27 January			
3	Online Modules	Online	5 Modules	16 Jan - 24 March*			
	Networking events in Laos and online with Australians	Face to face in Laos and online with Australians	1 per month	3 events – exact times to be agreed			
5	Project mentoring program	Online	3 months		Mon 9-10 30 Jan; 13	sions in total ) am (Lao time) Feb, 27 Feb, 13 March	
6	Symposium	Face to face in Vientiane	1/2 day			21/03/2023	
7	Final intensive workshop and Graduation/Closing ceremony	Face to face in Laos	5 days			20-24 March	

\*The program includes 5 online Modules with each module approximately two weeks. Per module, participants are expected to spend 4 hours joining the live sessions and pre-recorded lectures. The live sessions will be on Mondays 8-9 am Lao time starting on 16 Jan. In weeks of intensive courses, there will be no live session. Participants will answer short answer and multiple-choice questions in each module to determine their engagement with the core content.

Overall, the program requires a commitment of approximately 3 hours per week over the ten-week period in addition to the 2x5 day intensive workshops. To successfully complete the course, participants need to participate in at least 80% of the course content/sessions.

#### Course plan

#### **Participants**

We seek **25 participants** from the Lao PDR. Participants will be selected from the public sector (targeted Lao PDR agencies and organs) and the private sector, and represent all genders.

#### Selected participants will meet the following criteria:

Director level or equivalent in their job role

#### Resident in Laos

English ability at equivalent IELTS 5.5 or above

Provide a statement in English that demonstrates personal and professional commitment to

- increase inclusive participation in the Regional Comprehensive Economic Partnership;
- develop sustainable leadership and management practices
- develop an Award Project as part of the course
- contribute to communities of practice of Inclusive Leadership in their local sphere of influence

All participants must commit time and energy to participating in the course and completing the course requirements.

Employer support is required to allow reliable attendance and effective, full participation

#### Application and selection

Applicants submit their applications by **5pm**, **Friday 28 October 2022**. All applications must be completed in **English.** 

Women, men and gender-diverse Lao PDR Officials and Private Sector Leaders are encouraged to apply.

## As part of the application process, participants must provide information about their:

- current employment
- highest level of education
- engagement in actively fostering networks with multiple stakeholders
- their commitment to developing sustainable and inclusive leadership and management practices, including contributing to Inclusive Leadership communities of practice in their local sphere of influence
- their idea for a possible award project
- manager's commitment to release them from duties to fully engage and participate in this course.

The selection committee will review the applications and select successful participants.

Incomplete applications may be deemed ineligible for assessment. Applications received after the deadline will not be considered.

The decision of the selection committee is final and and confidential and no correspondence about outcomes of the selection process will be entered into.

The selected participants will be provided further details of the course, and must accept in writing the offer of a place on the course. Applications should be submitted via email to infohrd@laosaustraliainstitute.org

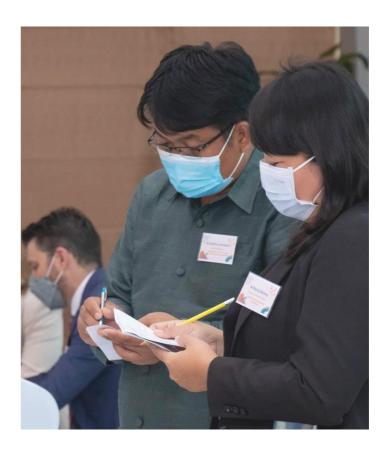
The application form can be accessed here:

https://drive.google.com/drive/folders/1Ec HIbSqS2xekW9W4XPYV3CoMxHMxXNfq

Applications close at **5pm on Friday 28 October 2022** 

Please ensure all sections are complete before submitting your application. Incomplete applications may be deemedineligible for assessment.

If you have any questions please contact us at: infohrd@laosaustraliainstitute.org.



#### **Course personnel**



#### Dr Andrea Haefner, Course Leader, Course Designer

**Dr Andrea Haefner** is a Lecturer at the Griffith Asia Institute who worked four years in Laos implementing various projects and programs, including for DFAT, the National University of Laos, GEF and IUCN, applying a gender approach. Andrea has worked with Australian Awards Alumni and designed and conducted training courses for Lao nationals for example including the Lao Leadership for Gender Inclusion Program 2021 and the AAF program Economic Growth and Institutional Development. Andrea has well established networks in Laos and the region and obtained excellent cross-cultural understanding of Southeast Asia which she uses successfully to prepare Australian experts on Mekong local context and cultural differences.



#### Dr. Dhara Shah, Co-Course Leader, Women in EntrepreneurshipSpecialist

**Dr Dhara Shah** is a Senior Lecturer and Deputy Director Engagement in the Department of Business Strategy and Innovation within the Griffith Business School. She has a Ph.D. in the field of Human Resource Management and a Master's in HRM and a Master in Management (Marketing). Dhara's research expertise includes gender, entrepreneurial learning, older women, career trajectory, international HRM; Indian IT workers; expatriates; cross-cultural studies; adjustment; international business; multinational corporations in emerging economies.



#### Associate Professor Naomi Birdthistle, Women in Entrepreneurship Specialist

A/Prof Naomi Birdthistle is Deputy Head of the Department of Business Strategy and Innovation. She is an award winning academic and researcher: Women led business specialist; Entrepreneurship education expert; Entrepreneur with over 20 years' experience; Experienced project leader of over 10 projects, many of which have focused on women entrepreneurs, including in Vietnam. Currently project leader for two DFAT funded courses on Women's entrepreneurship for Australia - Viet Nam and in Australia-Japan.





#### Dr Luke Houghton, Leadership Specialist

**Dr Luke Houghton** is a Senior Lecturer in the Department of Business Strategy and Innovation. Luke is also the program director for the Graduate Certificate in Leadership and Management. Luke actively consults in improving problem solving performance for organisations, on digital growth strategy for companies and small business and runs seminars for companies and business on problem solving for innovation, digital business growth strategies and transforming workplaces through learning.



#### Professor Sue Harris Rimmer, Asian Leadership Specialist

**Professor Susan Harris Rimmer** is the Director of the Griffith University Policy Innovation Hub. She was previously the Deputy Head of School (Research) in the Griffith Law School and prior to joining Griffith was the Director of Studies at the ANU Asia-Pacific College of Diplomacy. She is a non-resident Research Associate at Chatham House in the UK. Her Australian Research Council Future Fellow project (2015-2020) was called 'Trading' Women's Rights in Transitions: Designing Diplomatic Interventions in Afghanistan and Myanmar. Her monograph was released in the Harvard Institute for Law and Global Policy Series for Anthem Press in 2021.



#### Dr. Elise Stephenson, Gender, Entrepreneurship & Leadership Specialist

**Dr Elise Stephenson** is an expert in public diplomacy, national security, entrepreneurship and gender equality across Australia and the Indo - Pacific region. She is a multi-award-winning researcher and is currently a Research Fellow at the Global Institute for Women's Leadership at the Australian National University. Elise is a 2020 Women Deliver Young Leader, Probono Australia's Impact25 Nominee 2020, was recognised in 2019 by Boston Consulting Group and Out for Australia as one of 30 Under 30 LGBTI+ Role Models, was the 2019 Foundation for Young Australia's winner of the Spotlight Award for policy advocacy and change, the 2016 United Nations Australia Association CommunityAwardee and the University Medalist 2016.

The course will involve additional guest speakers from Griffith University, Australian industry partners, and regional gender experts.

#### **Detailed Course Schedule**

#### PART1: ONLINE PRE-COURSE INTRODUCTION (11 January 2023)

- Welcome and introductions; Overview of course; orientation to the online platform; and survey, LAI and Griffith
- Presentation and Q&A: An analysis of RCEP and its relevance to Australia, Laos and the region, Prof. Sara Davies
- Participant Introductions Getting to know all participants, Dr Andrea Haefner
- Project briefing planning, setting objectives and expectations, Dr Dhara Shah

#### PART 2: INITIAL INTENSIVE WORKSHOP INTENSIVE (23 - 27 January 2023)

#### **DAY 1:**

- 1. Official welcome: Keynote speakers: Australian Embassy and Griffith Asia Institute, Prof. Caitlin Byrne
- 2. Presentation and Q&A: The role of gender in Laos current status and trends, *Dr Andrea Haefner*
- 3. Presentation and Q&A: The global & Asia regional gender equality frameworks, *Prof. Sue Harris Rimmer*
- 4. Presentation: Introduction to regional legislation and obligations under international treaties, *Ms Manivanh Suyavong*
- 5. Discussion of project ideas (participants will pitch their project ideas in small groups and receive feedback from the facilitator and peers), *Dr Dhara Shah*

#### **DAY 2:**

- 1. Presentation: Promoting women into positions of influence, *Workplace Gender Equality Agency (WEGA)*
- 2. Workshop: Mapping progress on gender equality using the WGEA toolkit
- 3. Field visit: TBD pending on location
- 4. Workshop/reflection: Barriers, challenges and approaches to gender equity and applications to Project
- 5. Networking dinner with invited guests

#### DAY 3:

- 1. Presentation and Q&A: Business case for diversity and inclusion, Dr Luke Houghton
- 2. Discussion of project ideas (participants will pitch their project ideas in small groups and receive feedback from the facilitator and peers), *Dr Dhara Shah*
- 3. Group formation for Mentoring Groups and introduction to Australian mentors, *Dr Dhara Shah and all mentors*
- **4.** Panel discussion with regional women in leadership roles; 4 panelists from different sectors, incl. government and private sector, facilitated by *Dr Andrea Haefner*
- 5. Reflection of Day 3

#### **DAY 4:**

- 1. Presentation and Q&A: Governance and Women's economic inclusion and participation, *Australian expert*
- 2. Presentation and discussion: Recovery after COVID-19, Dr Andrea Haefner
- 3. Field visit TBD
- 4. Debrief on field visit and self-reflection

#### **DAY 5:**

- 1. Presentation & Q&A: Challenging discriminatory attitudes and existing power structures in society, *Ms Victoria Stewart*
- 2. Panel discussion with Australian experts: Practical tips to be a gender champion, Dr Andrea Haefner
- 3. Project planning, Dr Dhara Shah
- 4. Reflection and closing remarks, Griffith and LAI

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#### PART 3: 5 ONLINE MODULES - 16 Jan - 24 March 2023

#### 5 x 1 MODULE EVERY 2 WEEKS = 10 WEEKS

**Online Module overview:** The course includes 5 online Modules with each module approximately two weeks. Per module participants are expected to spend 4 hours to join live session and pre-recorded lectures. Participants will answer short answer and multiple-choice questions in each module to determine their engagement with the core content. There will be at least one live session per week so participants can engage with each other.

In addition, participants will be mentored in groups of three by a senior Australian mentor in a related sub-field/ profession. The mentor will organise *fortnightly group session*, to give advice on the participants projects, discuss questions regarding the content and introduces other Australian networks/individuals. In the week's participants do not meet with the mentor, the participants will meet informally in the group of 3 to discuss a task/topic provided by the mentor and reflect on the course material of the week. Participants are also expected to work independently on their project on a weekly basis. Overall, the course requires a commitment of approximately 3 hours per week over the tenweek period in addition to the 2x5 day intensive workshops.

#### Module 1: The role of women globally and in Asia

- Challenges for women leaders Prof. Sue Harris Rimmer
- Geo-politics and geo-economics in a free and open Indo-Pacific with a focus on ASEAN and RCEP A/Prof Naomi Birdthistle
- Women careers and pathways Dr Dhara Shah
- Misconceptions about gender roles and gender advocacy in the region Lao or regional gender expert

#### Module 2: Gender and leadership

- Gender & leadership: evidence-based differences *Prof. Sue Harris Rimmer*
- Leadership and women in higher education Dr Heather Stewart
- Leadership for sustainability and role of gender Dr Rob Hales
- Public purpose leadership for gender equality *Prof. Sue Harris Rimmer*

#### Module 3: The role of women in economic development - case studies from different sectors

- Transforming Gendered Relationships: Understanding Politics of Decision Making Dr Luke Houghton
- Enhancing wellbeing of women in entrepreneurship A/Prof Naomi Birdthistle
- Gender equality in the supply chain sector Dr Yong Wu
- Digital Integration and Women's Entrepreneurship: Developing New Space for Business and Employment A/Prof Naomi Birdthistle

Module 4: The role for men in gender leadership Breaking the Barriers to the Workplace: Gender Diversity and Inclusion – Dr Dhara Shah

- Men as changing agents for gender inequality and sources of structural oppression Dr Luke Houghton
- Cases of men in gender leadership in region Lao or regional gender expert
- Mainstreaming gender and sustainability WEGA

Module 5:Organizational change - Taking the lead on gender diversity in the workplace and the community – *Dr Dhara Shah* 

- Institutional challenges, and developing institutions to advance SDGs (including gender equality, diversity and inclusion) *Dr Andrea Haefner*
- Identify Gender Mainstreaming practices and potential within communities in the region Lao or regional gender expert
- Gender-Inclusive Language Guidelines Dr Elise Stephenson

#### PART 4: NETWORKING EVENTS 1 PER MONTH / 3 EVENTS

- 1. Meeting and getting to know the Gender Network Laos
- 2. Panel discussion with Australian women in leadership roles 4 panelists from different sectors, incl. government and private sector, facilitated by *Dr Andrea Haefner*
- 3. Networking event with Australian Awards scholars in leadership positions

#### PART 5: MENTORING 3 MONTHS / 4 SESSIONS

Participants will be mentored in groups of three by a senior Australian mentor in a related sub-field/profession over a period of 10 weeks. The mentor will provide fortnightly group session, to give advice on the participants projects, discuss questions regarding the content and introduces other Australian networks/individuals. In the week's participants do not meet with the mentor, the participants will meet informally in the groups to discuss a tasks/topic provided by the mentor, reflect on the course material/topic of the week and work on the projects.

#### PART 6: ONLINE SYMPOSIUM (21 MARCH 2023) HALF DAY

 Empowering women's inclusion to achieve SDGs – with a focus at the bottom of the pyramid (BoP) – online symposium – *Dr Dhara Shah*

• Gender and entrepreneurship within organizations – Dr Elise Stephenson

## PART 7: FINAL WORKSHOP INTENSIVE 20-24 MARCH 2023

Presentations, case studies and interactive activities (role play, discussion and reflection) with Laos based facilitators and online facilitators and presenters.

**DAY 1:** (Concurrent sessions)

- 1. Male participants:
- Presentation & Q&A: Engaging Men as agents and allies for normative gender equality.
- Workshop: Examination of gender norms, strategies and tools to support gender equality, best practice for safely and ethically engaging men as allies, breaking down the barriers, *Griffith and local experts*.

#### 2. Female participants:

- Workshop: Supporting women's leadership development women's empowerment awareness, *Griffith and local experts*.
- Presentation & Q&A: Women's entrepreneurship, Dr Elise Stephenson:
  - Applying for grants/gaining seed funding, etc.,
  - Incubators and accelerators supporting women's entrepreneurship.

#### DAY 2: (all participants)

- 1. Presentation & Q&A (Prof Sue Harris-Rimmer):
- Gender & leadership: evidence-based differences.
- Challenges for women leaders.
- Policy leadership in ASEAN.
- 2. Presentation & Q&A: Gender and mental health, *Ms Victoria Stewart*.

Activities: Examining case studies, role play - strategies for empowerment and promoting gender diversity and inclusion in the community *Dr Andrea Haefner*.

#### **DAY 3:** (all participants)

- 1. Consolidation of Day 1 and 2 with self-reflection, *Dr Dhara Shah*.
- 2. Presentation & Q&A: Design thinking and communication skills, *Dr Elise Stephenson*.
- 3. Gender dimensions of decision-making for business start-ups and SMEs *Dr Naomi Birdthistle* (Networking with SMEs in Australia).
- 4. Project update (*Participant* presentations).

#### **DAY 4:**

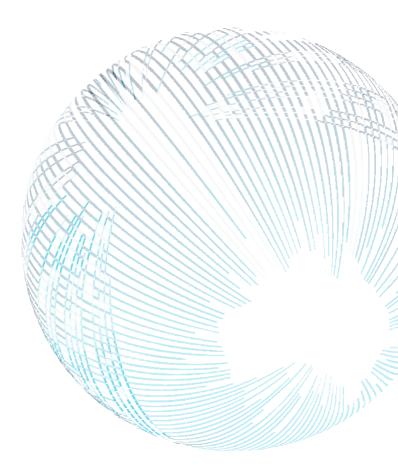
- 1. Project preparation, assistance with preparation of presentations, including a pre run of presentations.
- 2. Field visit TBD.
- 3. Debrief on field visit and self-reflection.

#### DAY 5:

- 1. Participants present their projects to a panel of experts.
- 2. Reflection of course and M&E, *Dr Andrea Haefner* and *Dr Dhara Shah*.
- 3. Workshop future collaboration and linkages between fellows and with Australian partners.
- 4. Session of all participants with their mentors.

(Each day will be delivered and facilitated by Griffith and guest facilitators where required).

<u>CLOSING EVENT</u>: Award Ceremony for participants, including: LAI, DFAT - Australian Embassy, Griffith, AA Alumnus and invited guests (stakeholders).



### Further information

Information about the Australia Awards Short Course — Laos can be found at: https://www.laosaustraliainstitute.org/hrd/professional-development-short-training/

### **Contact details**

Australia Awards - Laos

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